

# BethMarie Ward

## Innovative Project Leader

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### STRENGTHS

Talent Management

Facilitation

Cultural Awareness

Project Management

Performance Management

Business Intelligence

Cross Functional Team Leadership

Creative Problem Solving

Strategic Planning

Development & Retention

Process Launch

Design Thinking

Business Development

Change Management

Client Relationship Management

Process Improvement

Conflict Resolution

Business Partnership Management

Social Media Communications

Microsoft Office Suite 365

### EDUCATION & CERTIFICATIONS

**Master of Arts, Human & Organization Development:** St. Mary's University of Minnesota

**Bachelor of Arts, Individualized Studies**  
Metropolitan State University

**Certified Technology of Participation Facilitator:** Institute of Cultural Affairs

### PROFESSIONAL SUMMARY

Experienced Organizational Development Practitioner and Facilitative Leader specializing in inclusive and participatory facilitation methods, leadership design and development, change management, planning and strategy.

### EXPERIENCE

#### Chief Executive Officer

Regenerate Group (2010-present)

- Managed, coordinated and monitored projects from the proposal stage to the implementation, while maintaining compliance and privacy data accurately
- Maintained project schedules by managing timelines and making proactive adjustments
- Executed customer-centric strategies leading to customer satisfaction
- Fostered a high-performance culture by motivating teams and developing customer relationships and engagement
- Adopted an eternal learner mindset absorbing key aspects of the industry related to arranging, organizing, managing people, and general administrative support

#### Campaign Director

Community Shares of Minnesota (2008-2011)

- Increased annual campaign to **\$1 Million**; up **25%** from previous year
- Oversaw the formation and execution of an innovative organizational customer service reformation, resulting in a more collaborative culture
- Successfully prospected and built trust with company key decision makers and was able to bring cornerstone account to the firm
- Established relationships with key legislative and agency representatives

#### Event Planner

Minnesota Public Radio (2005-2006)

- Exceeded net goal by **20%** for Annual Winemakers' Dinner
- Identified, cultivated and maintained relationships with over **30** major corporate sponsors
- Developed multi-layered fundraising plan with Major Gifts and Planned Giving to cultivate and maintain positive relationships with donors and volunteers
- Cultivated relationships through engagement activities with Leadership Circle members at **\$5,000** and above
- Coordinated and provided customer and employee communications on all policy, service, and contractual requirements

#### Managing Director & Event Planner

University of Minnesota (1997-2004)

- Coordinated over **25** high visibility special events and educational conferences
- Developed, implemented and evaluated public relations plan within and outside the University with the News Service
- Collaborated with University of Minnesota community partners
- Increased Alumni relations by **25%** by implementing a fundraising plan
- Successfully created graduate student faculty fellowship program
- Managing Director, CitySongs Youth Development Program: fundraising, budgeting, systems and process development and improvement, board management, event planning